

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. through 22. (*Cancelled*)

23. (*Currently Amended*) A computer implemented method comprising:

providing a network service on a network;

providing access for a user to a network server via the network service,
the user accessing the network server, by using an order terminal connected to the
network, allowing a user to access a network server via the network service for
ordering products using a network connected order terminal, said order terminal
associated with one of a plurality of business entities controlled by a business entity;

in response to the user coupling a portable digital storage device to the network connected order terminal, electronically reading the portable digital storage device, the portable digital storage device associated with provided by one of a plurality of service providers and having an image stored thereon, said one of the plurality of service providers identified by electronically reading a code stored on the portable digital storage device, the plurality of service providers each having a predefined business relationship with each of said plurality of business entities said business entity;

maintaining a relationship directory data indicating a ranking rating of the predefined business relationships in a database coupled to the communication network; and

displaying to the user an order screen on said order terminal in response to reading the code stored on the portable digital storage device, the order screen including primary purchasing information provided by at least two of said plurality of business entities service providers from which the user can order a product and/or service related to the image stored on the portable digital storage device, the primary purchasing information being modified in response to a ranking

~~rating~~ of a predefined business relationship between said ~~business entity~~ one of the plurality of service providers and said at least two of the plurality of ~~business entities service providers~~, wherein a modification of the primary purchasing information includes listing first on the order screen one of the at least two of the plurality of ~~business entities service providers~~ that has a better ~~ranking rating~~ than another one of the at least two of the plurality of ~~business entities service providers~~, according to the relationship data in the database..

24. *(Cancelled)*

25. *(Currently Amended)* The method according to claim 23, further comprising the step of modifying the primary purchasing information to include a lower purchase price if said ~~ranking rating~~ is better.

26. *(Previously Presented)* The method according to claim 23 wherein said order terminal comprises one of the following:

- an automated teller machine;
- a kiosk;
- a personal computer; or
- a wireless device.

27. *(Previously Presented)* The method according to claim 23 wherein said portable digital storage device comprises one of the following:

- optical disc;
- magnetic floppy disc;
- flash memory device; or
- a digital camera.

28. (*Currently Amended*) The method according to claim 23, further comprising the step of:

displaying different types of products and/or services on the order screen for the user to select, wherein some of the products and/or services are displayed more prominently based on said ranking rating of a predefined business relationship between said one of the plurality of service providers and said one of a plurality of business entities.

29. (*Currently Amended*) The method according to claim 23 wherein said one of a plurality of business entities service providers provides one or more of the following:

local printing of digital images;
remote printing of digital images;
on-line storage of digital images;
providing digital storage media containing digital images; and
providing associated goods and/or services with respect to hard copy prints.

30. through 33. (*Cancelled*)

34. (*Currently Amended*) A system for ordering products over a computer network, comprising:

an order terminal connected to the network, the order terminal capable of reading image data from a portable digital storage device coupled to the order terminal by a user, the storage device having stored thereon an image represented by the image data for which the user can order products and/or services over the network via the order terminal, the order terminal associated with ~~controlled by~~ a merchant and the storage device associated with ~~provided by~~ one of a plurality of storage device service providers;

a database connected to the network for storing a ranking ratings of business relationships between the merchant and the plurality of storage device service providers; and

an order screen connected to the order terminal for presenting merchant and said service provider pricing information to the user, the merchant and pricing information related to a product and/or service for the image for which the user can place an order via the order terminal, the merchant and said order screen displaying pricing information including for at least two merchants one additional service provider that are is selected according to their it having better ranked rated business relationships with said merchant one of the plurality of storage device providers than at least one other service provider merchant that is not included in the display of merchant and pricing information, according to the database.

35. *(Cancelled)*

36. *(Cancelled)*

37. *(Currently Amended)* The system according to claim 34 wherein the merchant and pricing information includes lower prices for merchants from service providers in response to a better ranking ratings of a business relationship relationships between those merchants and the plurality of storage device service providers.

38. *(Currently Amended)* The system according to claim 34 wherein the merchant and pricing information is formatted so that merchants service providers having a better ranked business relationship with the plurality of storage device providers merchant are listed first.

39. *(Previously Presented)* The system according to claim 34 wherein said order terminal comprises one of the following:

- an automated teller machine;
- a catalog kiosk;
- a personal computer; or
- a wireless device.

40. (*Currently Amended*) The system according to claim 34 wherein said merchant service provider provides one or more of the following:

- local printing of digital images;
- remote printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images; and
- providing associated goods and/or services with respect to hard copy prints.

41. (*Previously Presented*) The system according to claim 34 wherein said portable digital storage device comprises one of the following:

- optical disc;
- magnetic floppy disc;
- flash memory device; or
- a digital camera.

42. through 44. (*Cancelled*)

45. (*New*) A program storage device readable by machine, tangibly embodying a program of instructions executable by the machine to perform the method steps of claim 23.